

Message Text

UNCLASSIFIED

PAGE 01 BERN 02490 260928Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----123699 261352Z /64

R 260845Z MAY 78
FM AMEMBASSY BERN
TO SECSTATE WASHDC 6321
INFO AMEMBASSY BONN
AMEMBASSY PARIS
AMEMBASSY VIENNA
AMEMBASSY ATHENS
AMEMBASSY BELGRADE
AMEMBASSY BRUSSELS
AMEMBASSY COPENHAGEN
AMEMBASSY HELSINKI
AMEMBASSY LISBON
AMEMBASSY LONDON
AMEMBASSY LUXEMBOURG
AMEMBASSY MADRID
AMCONSUL MILAN
AMEMBASSY OSLO
AMEMBASSY ROME
AMEMBASSY STOCKHOLM
AMEMBASSY THE HAGUE
USDOC WASHDC
AMCONSUL ZURICH POUCH

UNCLAS BERN 2490

EO 11652: N/A
TAGS: BEXP, SZ
SUBJ: AMERICAN EXPORTER/SWISS IMPORTER MEETING, BERN, MAY 17, 1978

35 AMERICAN EXPORTERS, 185 SWISS IMPORTERS ATTENDED.
COST OF MEETING NOMINAL BECAUSE EACH ATTENDEE PAID HIS
SHARE OF COST INCLUDING LUNCH. RESULTS VERY POSITIVE.
EXPORTERS RECEIVED GOOD LEADS. ESTIMATED 12 MONTHS
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SALES 3 MILLION DOLLARS. SWISS MAJOR DEPARTMENT STORE
CHAINS REPRESENTED. GOOD EXPORT INFORMATION FOR COMMERCE
DEVELOPED WITH FORMS COMPLETED BY SWISS IMPORTERS. AS
RESULT MEETING RECOMMEND COORDINATED ACTIVITY BY WESTERN
EUROPEAN EMBASSIES SO THAT AMERICAN EXPORTERS CAN GO
FROM COUNTRY TO COUNTRY ON PLANNED ITINERARY WITH MEETING
DATES SET SUCCESSIVELY. BERN WILL BE GLAD TO WORK WITH OUR OTHER

EMBASSIES AS WASHINGTON DERECTS. WARNER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
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Expiration:
Film Number: D780222-1269
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Litigation Codes:
Litigation History:
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Message ID: fc663096-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
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Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
Reference: n/a
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Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
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Secure: OPEN
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TAGS: BEXP, SZ
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Type: TE
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